

2024  
**COMPANY  
BROCHURE**



WE ARE HELPING CITIES TO  
BUILD A MORE DIGITAL, GREEN  
AND SUSTAINABLE FUTURE

[www.citiesforum.org](http://www.citiesforum.org)





## ABOUT US

Cities Forum is an international consultancy firm and think tank that aims at being catalyst, working with cities and governments to solve their sustainable urban development challenges.

## OUR GOALS



Assist local authorities and governments in the challenge of designing and implementing successful sustainable urban development policies and projects.



Empower all the actors involved in building a more sustainable future for our cities by creating a community where to foster cross learning, networking and joint initiatives.



Promote urban and regional sustainable development initiatives for resource efficient, low-carbon, smart and liveable cities.



Make use of our professional network to facilitate public-private partnerships aimed at building smarter, greener, and more sustainable cities for a higher quality of life.



## WHAT WE DO?

We advise worldwide decision makers on how to build more resilient, green, digital and sustainable cities



**Provide consultancy services** to governments and cities



Drive **Sustainable urban development** globally



**Highlight best practices** and foster **cross city learning**



**Provide capacity building** to professionals and public entities



## Provide consultancy services

# 01

CITIES FORUM provides strategic consultancy services to governments, cities and organisations where to support the **transition to a more digital, green and sustainable future** for our cities.



Cuenca's project kick off meeting (Ecuador)

# 02

We do this by **enabling and supporting the informed decision-making process** with our global and transdisciplinary team of associated experts and by providing close support in our delegations in London, Madrid, Dubai, Bogotá and Bangalore.



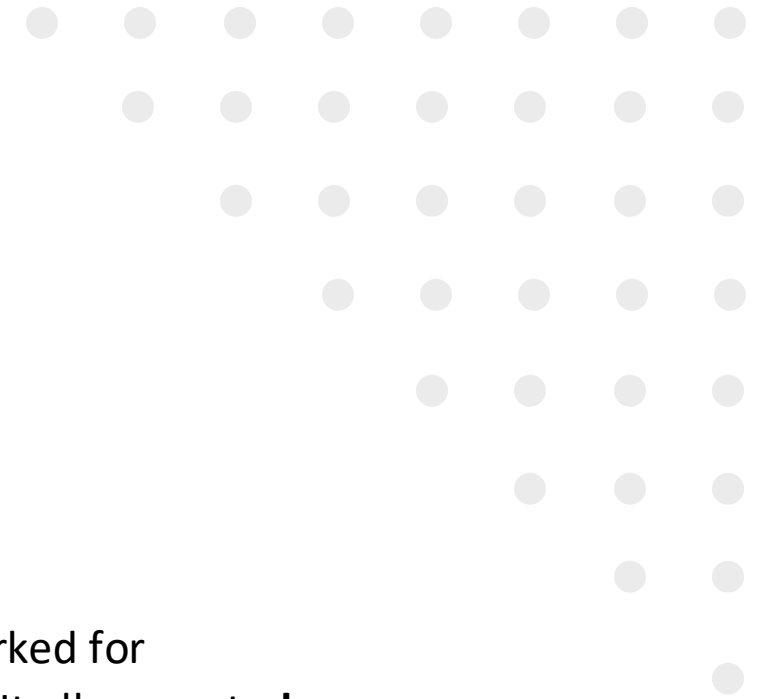
CITIES FORUM'S Team Meeting in Dubai

# 03

Most of our staff have worked for municipalities in the past. It allows us to **have a profound understanding of the challenges cities are facing** and be capable to support them the best way possible.



Network of associated experts





## Drive Sustainable urban development

# 01

CITIES FORUM is carrying out and getting involved in projects and initiatives focused on providing people and the public sector with the proper tools and aid to **enable sustainable development around cities and territories' needs.**



Tool developed for TUMI VOLT (GIZ)

# 02

We are participating as partners in plenty of city projects in Europe, Latin America, Asia and Africa. We provide added value by supporting these projects with the **experience and complementary skills of our international teams of experts.**



USER CHI project meeting in Barcelona

# 03

We take advantage of our network of contacts, clients and collaborators and our community of followers to **boost the communication and dissemination outreach of the projects** we are involved .



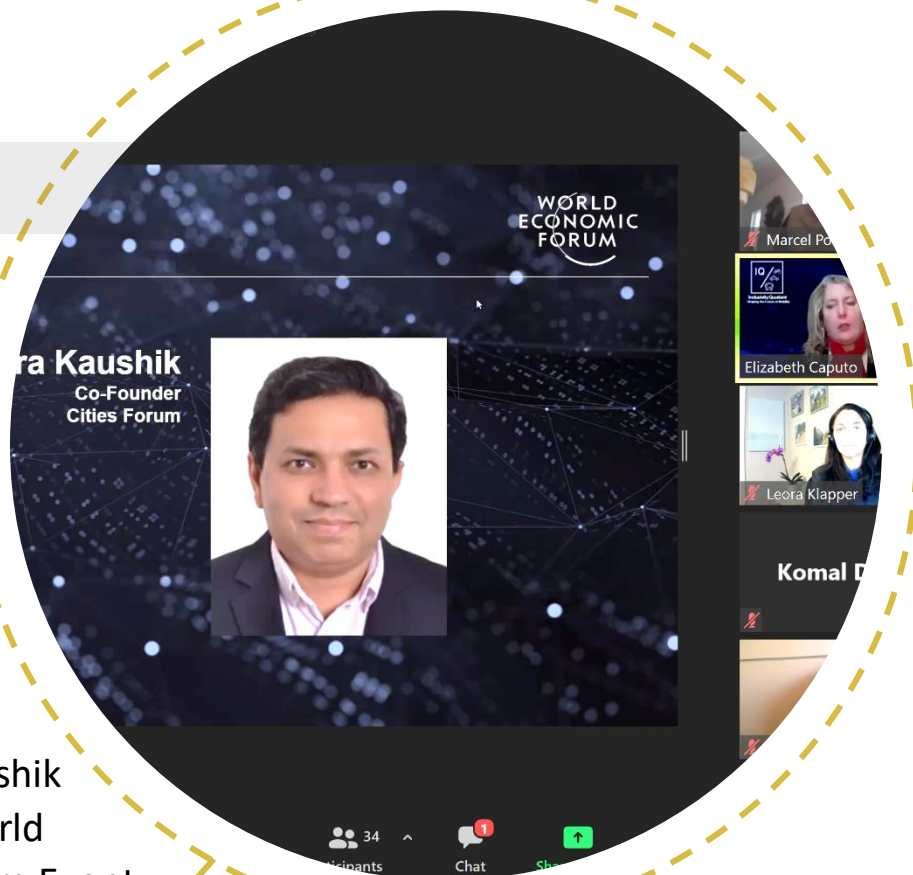
Zeina Nazer at the World Mobility Show Dubai



## Highlight best practices and foster cross city learning

# 01

CITIES FORUM is keen to spread the word and disseminate all kinds of successful city projects across the world to **help cities to learn from each other** and support them in the designing process for a better future.



Shailendra Kaushik speaks at a World Economic Forum Event

# 02

We are **partnering with the most relevant events** about sustainable and smart city topics worldwide. We act as content curators, give the event visibility through our social network profiles and take part in many of them.



Latam Mobility Summit Mexico 2022

# 03

We **lead study visits** to city projects and other activities where to learn from their journey and experience in fields like e-mobility, digitization of public services, green investments or social inclusivity among many others.



Study visit E-buses depot Bogotá



Provide capacity building to professionals and public entities

01

We are **providing capacity building and bespoke technical training** to professionals, companies and public bodies around the world in the fields of the Smart, Green, Social and Digital transformation of cities.

02

**CITIES FORUM ACADEMY gives you direct access to the professional experience,** insights and lessons learnt from successful and reputed experts as practitioners, academicians and decision makers.

03

Many individuals, companies and organisations are benefiting from **up to date, innovative, engaging, real world and market-oriented knowledge and best practice** in all the professional programmes we offer.



CITIES FORUM ACADEMY

PROFESSIONAL PROGRAM

**Urban planning and urban innovation**  
for Sustainable,  
Green and  
Resilient Cities

Programs of CITIES FORUM ACADEMY



PPP training to Kenyan delegation

# THE TEAM



**Zeina Nazer**  
Cofounder

**Jaime Ruiz Huéscar**  
Cofounder

**Shailendra Kaushik**  
Cofounder

**Mona Bhardwaj**  
Lead thematic expert

**Richard Lambert**  
Lead thematic expert

**Carlos Bueno-Cadena**  
Lead thematic expert

**Antonio García**  
Lead thematic expert

**Patricia Giménez**  
Lead thematic expert

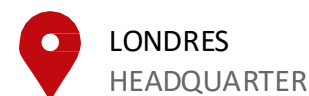


✓ Cities Forum was born from the willingness of a group of multidisciplinary experts who met at the Oxford University and decided there to create and launch this organisation by joining forces and taking advantage of their skills, experience and common background in making cities more efficient, resilient and sustainable.

✓ Through our Global team of experts, we have skills to review, analyse and prioritise city development projects that can create a catalytic economic impact for cities and Regions.

✓ Our team brings international best practices and experience, combined with local resources and knowledge. We combine in-depth technical excellence and strong capabilities in research and technology implementation in managing cities.

## Headquarter



## Delegations



## ASSOCIATED EXPERTS COMMUNITY

We are building a vibrant network of experienced consultants who have joined CITIES FORUM to operate under the structure of an international firm taking on technical assignments, providing advice and getting involved in projects and activities where they can contribute with their proven expertise and experience.



Carlos Bueno  
COLOMBIA



Álvaro Mérida  
BOLIVIA



Patricia Giménez  
PARAGUAY



Rolando Campos  
CHILE



Antonio Garcia  
SPAIN



Yale Wong  
INDONESIA



Loe Ruvalcaba  
MEXICO



Krishan Barr  
PERÚ



Robin Tivy  
FRANCE



Juan Pablo Vélez  
UK



Simranjit Singh  
INDIA



Aurelio Escobar  
SPAIN



Katerina Antoniadi  
BELGIUM



Martin Adler  
THE NETHERLANDS



Francisco Calderón  
ECUADOR



Yousef Meslmani  
SAUDI ARABIA



Itzel García  
GERMANY



Timo Hämäläinen  
FINLAND



Lorena Puche  
US



Alie Momodu  
SIERRA LEONA



Oscar Campos  
ARGENTINA



Azarel Chamorro  
JAPAN



Alejandra Pabón  
UAE



Lluís Torrent  
SPAIN



Celia Iturra  
CHILE



Jonas Vieira  
BRAZIL

219 Nº of CITIES FORUM's  
Associated Experts (AE)

361 Nº of cities with presence of  
CITIES FORUM's AE

60 Average experience of AEs in  
terms of nº of projects and  
assignments developed

225 Nº of communication &  
dissemination actions covered  
by CITIES FORUM's AE

295 Nº of entities, organisations  
and cities with which CITIES  
FORUM's AE have  
collaborated

# INTERNATIONAL PARTNERSHIPS WITH EVENTS

- Canada**
  - Vancouver (*Ecco City*)
- Mexico**
  - Smart mobility Cities Summit (*Aguascalientes*)
  - Latam Mobiliy Summit 2019-2021-2022 (*Mexico DF*)
- Saudi Arabia**
  - Makkah Economic Forum (*Makkah*)
- United Kigndom**
  - Connected world summit (*London*)
  - Maas (*Birmingham*)
  - Intelligent Transport 2019
  - Smart to Future Cities 2019
  - Transport Ticketing Global MOVE 2020- 2022
- Argentina**
  - Smart City Expo Buenos Aires (*Buenos Aires*)
  - V Festival Ciudades Felices (*Rosario*)
- Colombia**
  - Latam Mobility 2019-2022 (*Medellín*)
  - Smart City Business America 2019 (*Bogotá*)
- Brasil**
  - Smart City Business America 2019-2022 (*Sao Paulo*)
  - Smart City Expo Curitiba 2023
- France**
  - Autonomy 2023 (*Paris*)
  - Smart mobility summit 2018 (*Marseille*)
- Chile**
  - Latam Mobility Summit 2020-2022 (*Santiago de Chile*)
  - Do smart City 2019 (*Santiago de Chile*)
- Germany**
  - Urban Future 2023 (*Stuttgart*)
  - International Urban Mobility Dialogue 2019 (*Berlin*)
  - Future transportation 2018 (*Koln*)
- Arab Emirates**
  - World Mobility Show (*Dubai*)
  - 5th Congress on future Mobility (*Dubai*)
- Poland**
  - 5th European congress of local Goverments (*Kraków*)
  - 29th Economic Forum (*Krynica*)
- United States**
  - Smart City Expo Miami (*Miami*)
- Barhain**
  - Mobility 360
- Romania**
  - Smart transportation Bucharest 2019
- Ecuador**
  - Congreso internacional de movilidad sostenible de Cuenca 2021-2022
  - Congreso Smart City Ecuador 2019-2021-2022
  - 5ta Conferencia internacional territorios sostenibles 2022 (*Quito*)
  - I foro electromovilidad Cuenca 2018
- Argelia**
  - Smart City Congress 2019 (*Argel*)
- Spain**
  - Global Mobility Call 2023 (*Madrid*)
  - Smart City Expo 2023 (*Barcelona*)
  - COP 25 (*Madrid*)
  - Mobile World Congress 2019-2020 (*Barcelona*)
  - Congreso Ciudades Inteligentes 2020 (*Madrid*)
  - Comité Técnico RECI (*Murcia*)
- The Netherlands**
  - Impact Mobility Summit (*Amsterdam*)
- Turkey**
  - Shared Mobility World Conference (*Gaziantep*)
  - Municipal Forum 2019 (*Istanbul*)
- Sweedden**
  - Urban Future conference 2022 (*Helsingborg*)
  - Nordic Smart City (*Malmö*)
- Muritius**
  - Future Cities Summit
- Indonesia**
  - OpenGov Summit (*Yakarta*)
  - 4th Southeast Asia Automotive technology summit (*Yakarta*)
- Singapore**
  - ITS world congres
- Perú**
  - Sustainable Cities Latin America (*Arequipa*)
- Bolivia**
  - Foro Simus

# CLIENTS, RELEVANT PARTNERS AND COLLABORATORS 2023



CITIES

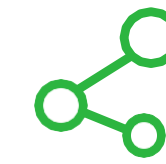
ROMA



ORGANISATIONS / ENTITIES



# WORK PROGRAMS



## DIGITAL TRANSFORMATION

- IOT (Internet of Things)
- 5G Technology
- Data-Driven Cities & Cloud
- Blockchain applications
- AI (artificial Intelligence)
- Safe Cities

## URBAN MOBILITY & TRANSPORT

- E Mobility
- Public Transport
- Connected Vehicles
- Transport infrastructure

## GOVERNANCE & FINANCE

- Funding
- Multilevel Governance
- Multi-Stakeholder
- E-Gov & Open-Gov
- Data Governance
- Standards & Indicators

## ENVIRONMENT

- Energy efficiency
- Resilient Cities
- Climate Change
- Public Space & Green Districts
- Urban Planning Cleantech

## SOCIAL INCLUSION & SHARING CITIES

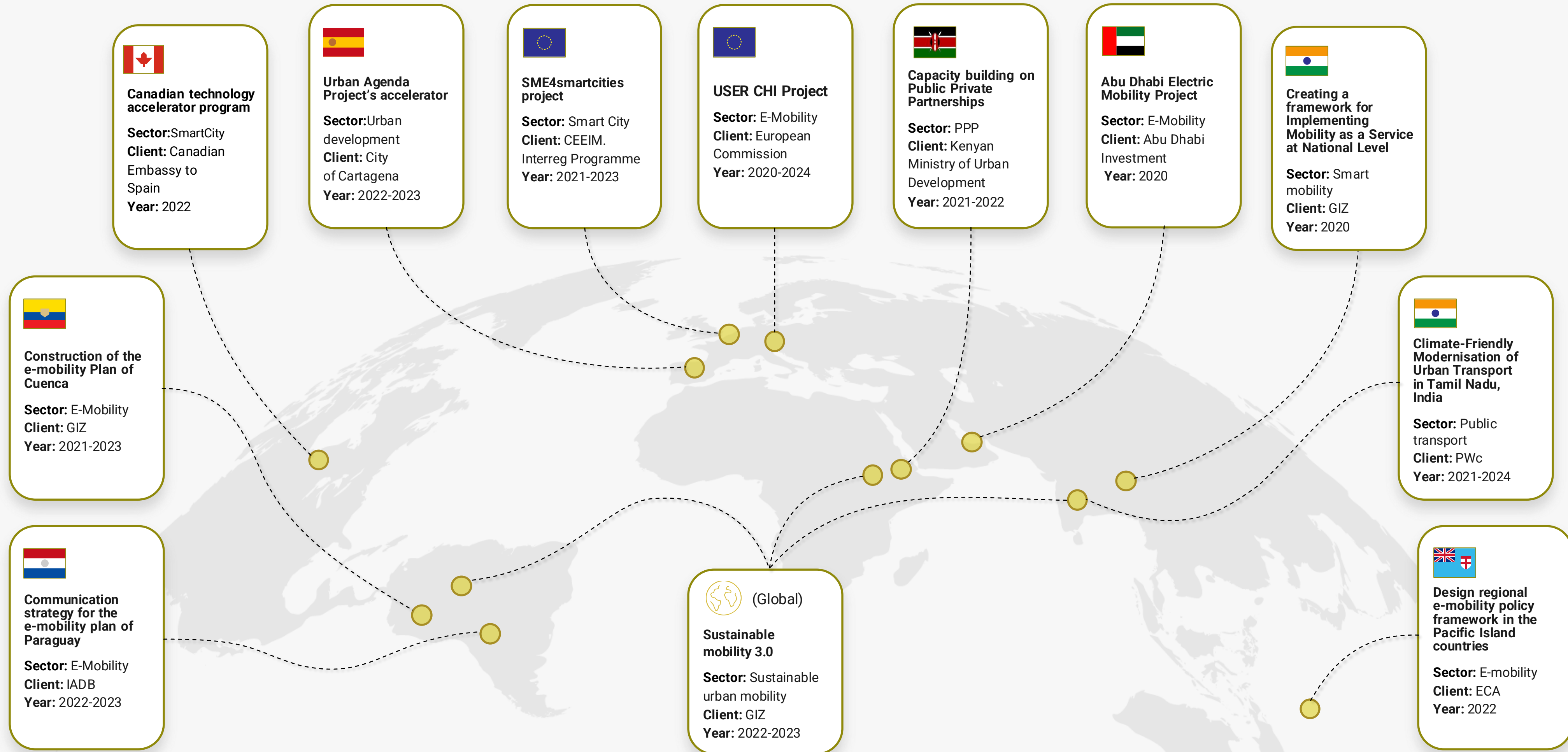
- Sharing Cities
- Social Inclusion
- Collaborative Policy
- Gentrification & Housing
- Circular Economy
- Innovation Ecosystems

## KNOWLEDGE SOCIETY

- Standards & Interoperability
- Improvement of processes
- Universal access to information
- Shared data enhancement
- Matchmaking of cities & companies

# PROJECTS

CITIES FORUM is actively working in different territories globally. Below is shown a representative sample of some relevant and recent projects.





Web/email

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[www.citiesforum.org](http://www.citiesforum.org)  
[info@citiesforum.org](mailto:info@citiesforum.org)

